

WALLTOPIA

FEC ROI

CASE STUDY FOR THREE DIFFERENT LOCATIONS



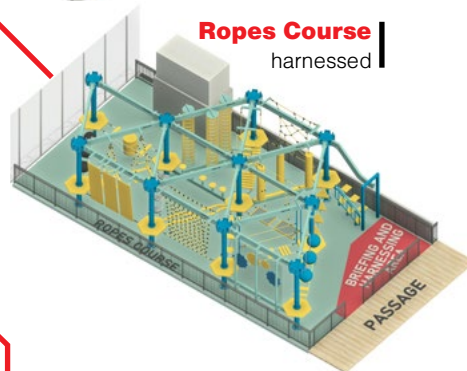
Triangle Plus

Hong Kong

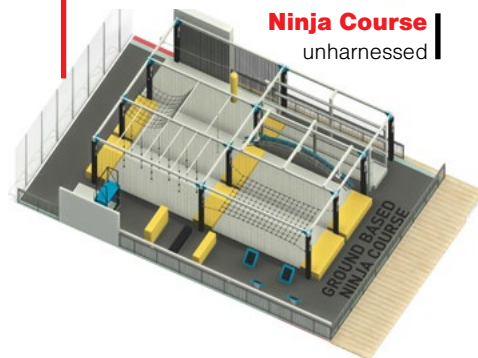
Elevated Playground
unharnessed



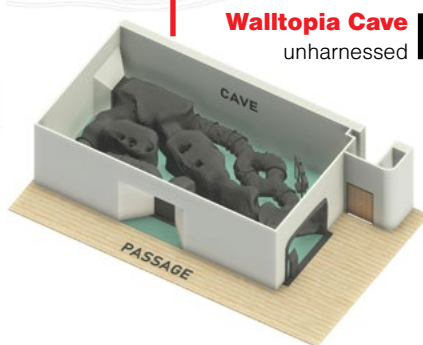
Ropes Course
harnessed



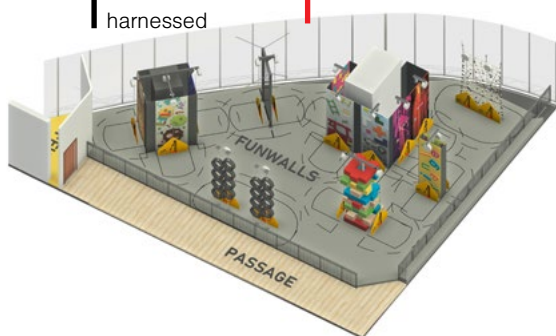
Ninja Course
unharnessed



Walltopia Cave
unharnessed



Fun Walls
harnessed



Triangle Plus in Hong Kong has a footprint of 2787 sqm filled with attractions reaching 520 ppl hourly capacity. With ceiling clear height of only 3.7 m, it houses a rich selection of harnessed and unharnessed activities catering to a wide variety of age groups and customers.

Required Rate of Return	30,0%
Tax Rate	21,0%

Evaluation Metrics	
Net Present Value (NPV)	700,907
Internal Rate of Return (IRR)	61.56%
Payback Period (in years)	1.69
Discounted Payback Period (in years)	2.10
Profitability Index (accept if >1)	1.76

SUMMARY ROI

Year	0	1	2	3	4	5
Initial Investment: \$928 200						
Cash Flow	(\$928 200)	\$470,485	\$662,739	\$758,867	\$854,994	\$854,994
Cumulative Cash Flow	(\$928 200)	(\$457,715)	\$205,024	\$963,891	\$1,818,885	\$2,673,878
Discounted Cash Flow	(\$928 200)	\$361,911	\$509,799	\$583,743	\$657,687	\$657,687
Discounted Cumulative Cash Flow	(\$928 200)	(\$566,289)	(\$56,489)	\$527,254	\$1,184,942	\$1,842,629

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Playtopia Park

Mexico



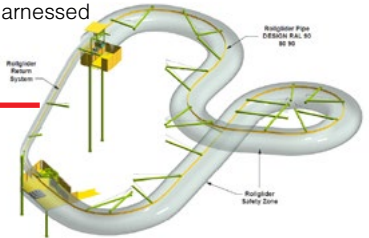
Elevated Playground

unharnessed



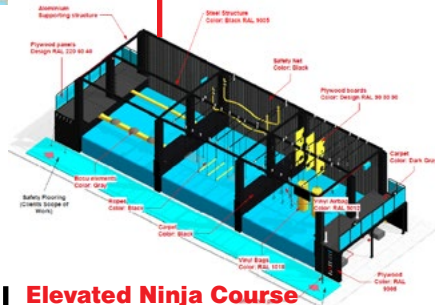
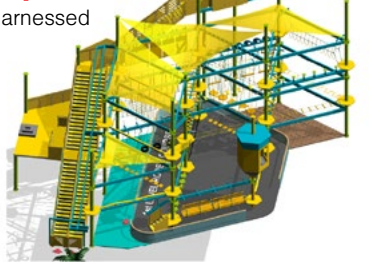
Rollgluder

harnessed



Ropes Course

harnessed



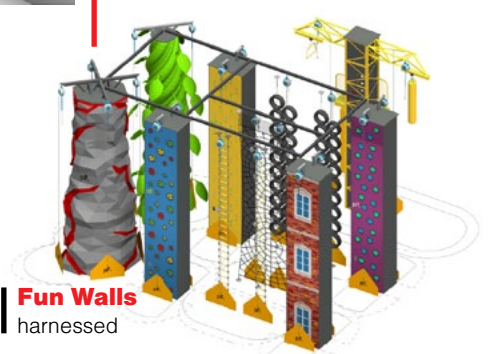
Elevated Ninja Course

unharnessed



Ninja Course Parkour

unharnessed



Fun Walls

harnessed

Playtopia Park in Pachuca, Mexico is a signature outdoor entertainment center with a footprint of 2300 sqm and capacity of 540 ppl per hour. With standard product selection of attractions and bright colors it becomes a showcase outdoor FEC.

Required Rate of Return	30,0%
Tax Rate	21,0%

Evaluation Metrics	
Net Present Value (NPV)	672,135
Internal Rate of Return (IRR)	45.77%
Payback Period (in years)	2.07
Discounted Payback Period (in years)	2.55
Profitability Index (accept if >1)	1.36

SUMMARY ROI

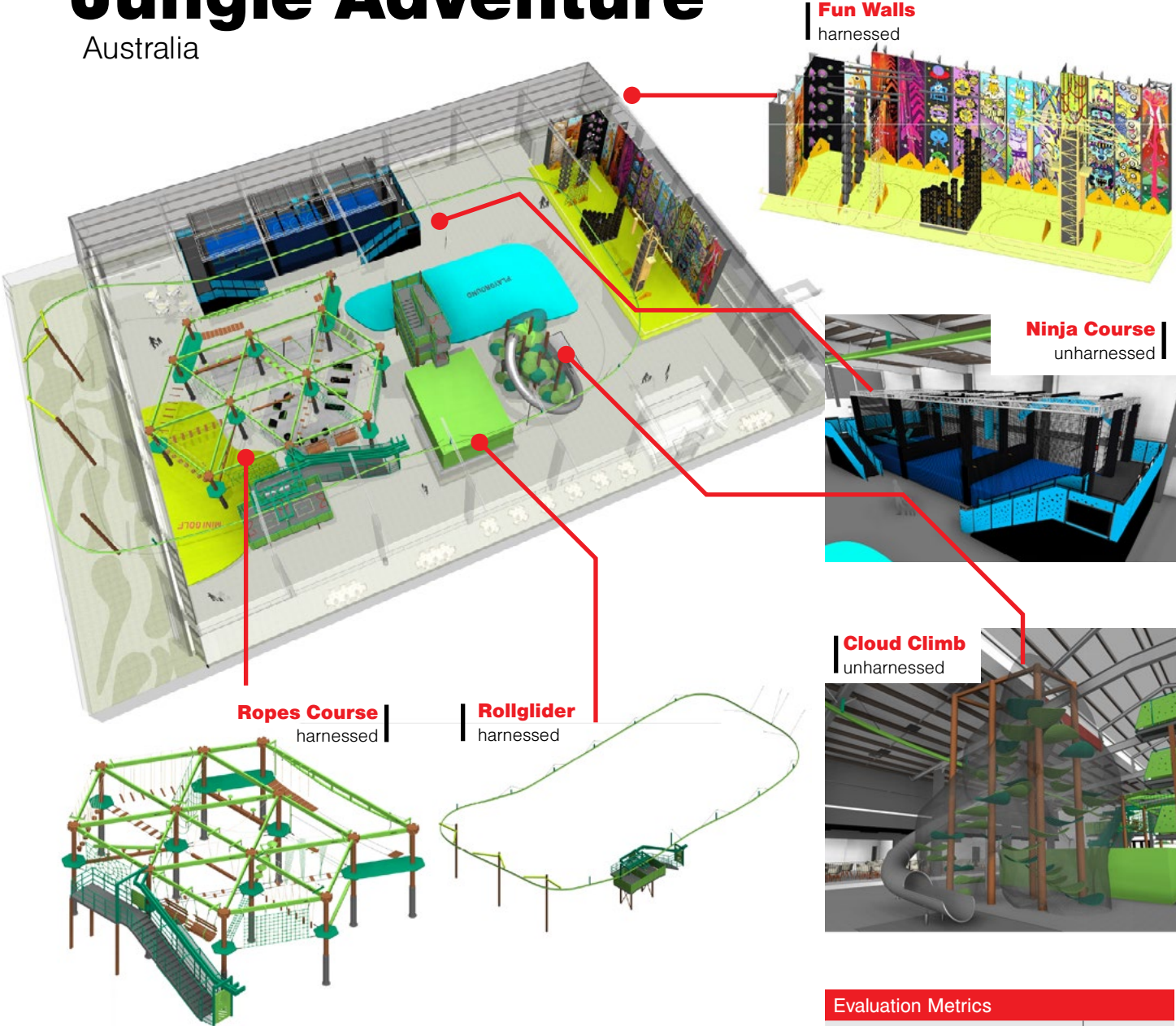
Year	0	1	2	3	4	5
Initial Investment: \$1,887,000						
Cash Flow	(\$1,887,000)	\$757,548	\$1,041,657	\$1,183,712	\$1,325,767	\$1,325,767
Cumulative Cash Flow	(\$1,887,000)	(\$1,129,452)	(\$87,795)	\$1,095,917	\$2,421,684	\$3,747,450
Discounted Cash Flow	(\$1,887,000)	\$582,729	\$801,275	\$910,548	\$1,019,820	\$1,019,820
Discounted Cumulative Cash Flow	(\$1,887,000)	(\$1,304,271)	(\$502,996)	\$407,552	\$1,427,372	\$2,447,192

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Jungle Adventure

Australia



Jungle Adventure Play is located in Brisbane, Australia. A big variety of attractions on 1680 sqm footprint for all age groups utilize the space in height and offer activity for all family members.

Required Rate of Return	30,0%
Tax Rate	21,0%

Evaluation Metrics	
Net Present Value (NPV)	702,256
Internal Rate of Return (IRR)	58.33%
Payback Period (in years)	1.76
Discounted Payback Period (in years)	2.17
Profitability Index (accept if >1)	1.67

SUMMARY ROI

Year	0	1	2	3	4	5
Initial Investment: \$1,047,622						
Cash Flow	(\$1,047,622)	\$507,726	\$711,943	\$814,052	\$916,160	\$916,160
Cumulative Cash Flow	(\$1,047,622)	(\$539,895)	\$172,048	\$986,100	\$1,902,260	\$2,818,420
Discounted Cash Flow	(\$1,047,622)	\$390,559	\$547,649	\$626,194	\$704,739	\$704,739
Discounted Cumulative Cash Flow	(\$1,047,622)	(\$657,063)	(\$109,414)	\$516,779	\$1,221,518	\$1,926,256

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