



WALLTOPIA

ACTIVE ENTERTAINMENT PRODUCTS

FOR THE HOSPITALITY INDUSTRY IN
THE EXPERIENCE ECONOMY



CONSIDERATIONS IN 2021/2022

- Lockdowns and restrictions due to Covid-19 aren't going away in the next year
- Bookings made through platforms like Airbnb are preferred by millennials and other age groups
- Different players from the hospitality industry are adding new services and attractions to appeal to more and diverse audiences

THE HOSPITALITY INDUSTRY OF THE FUTURE

TARGETS LARGE DIVERSE GROUPS - MILLENNIALS, FAMILIES WITH KIDS

FOCUSES ON VISITORS' EXPERIENCE BY DIVERSIFYING ITS SERVICES

THE HOTEL BECOMES A DESTINATION FOR THE VISITORS

In the midst of the global health and exercise obsession and the mounting evidence against “screen time,” parents are more devoted than ever to **get their kids to be active**. However, 52% of the parents state that some sort of digital entertainment gets in the way of active play. It is easier to attract families with kids with Active Entertainment Attractions.

**WALLTOPIA ATTRACTIONS ARE THE PERFECT
WAY TO PROVIDE BOTH ENTERTAINMENT AND
PHYSICAL ACTIVITY WHILE ALLOWING
FAMILIES TO SPEND TIME TOGETHER**

The **millennials** now command **\$1.3 trillion** in annual consumer spending. They are **focused on experience** and going home with a story. This drives them to choose to participate in various activities and adventures.

**DIVERSIFICATION OF EXPERIENCES IN THE HOTEL
IS KEY FOR ATTRACTING MILLENNIAL VISITORS**

WHY ACTIVE ENTERTAINMENT?

NOVEL AND EXCITING EXPERIENCES

UTILIZING SPACE

**APPEALS TO A WIDER
RANGE OF VISITORS**

**COMBINES EXERCISE
AND ENTERTAINMENT**



WHY ACTIVE ENTERTAINMENT?

**APPEALS TO WIDE A
RANGE OF VISITORS**

THRILL & ADRENALINE SEEKERS

PHYSICALLY ACTIVE PEOPLE

KIDS AND YOUNG ADULTS

**FAMILIES LOOKING FOR QUALITY
TIME TOGETHER**



FUN WALLS



ROLLGLIDER



TREE HOUSES



CLOUD CLIMB



ADVENTURE TRAILS



CLIMBING WALLS



FUN WALLS

Fun Walls merge sports with interactive games to create an unforgettable experience for kids. They develop their social, cognitive and physical skills through climbing.

**SUITABLE FOR KIDS
AS YOUNG AS 4 Y.O**

**OVER 100 MODELS FOR
INDOOR AND OUTDOOR USE**

UTILIZE WALL SPACE



FUN WALLS

OPERATIONAL DETAILS

**NUMBER OF
CLIMBING LINES: 12**

**OPERATORS: 3
(2 WITH SELF-BELAY ADD-ON)**

**HOURLY THROUGHPUT
36 PPL. PER HOUR**



ROLLGLIDER

The Rollglider is an exciting attraction that delivers the feeling of flying. The twists and turns it makes around the forest provide an unmatched experience craved by thrill-seekers and nature lovers alike.

UNIQUE FLYING EXPERIENCE

SUPERIOR TO ZIP-LINES

**CAN BE SUSPENDED TO
TREES OR SELF-STANDING**

ENJOYED BY THRILL-SEEKERS



EXTREME GRAVITY ROLLGLIDER

OPERATIONAL DETAILS

STRUCTURE TYPE: SELF-STANDING

CAPACITY: 120 PPL/H

2 OPERATORS

SPEED: UP TO 35 KM/H



CLIMBING WALLS

Climbing is growing rapidly as the sport is becoming more and more appealing to the general public.

GROWING IN POPULARITY

FLEXIBLE CONSTRUCTION

HIGHLY DURABLE

INDOOR & OUTDOOR OPTIONS



TREE HOUSES

The attraction features a climbing structure composed of a tree with several branches holding small houses. This wooden structure offers opportunities to climb and play hide and seek as well as to experience height in a secure environment inside the enclosed rope and net constructions.

**MULTIPLE ATTRACTIONS
IN ONE STRUCTURE**

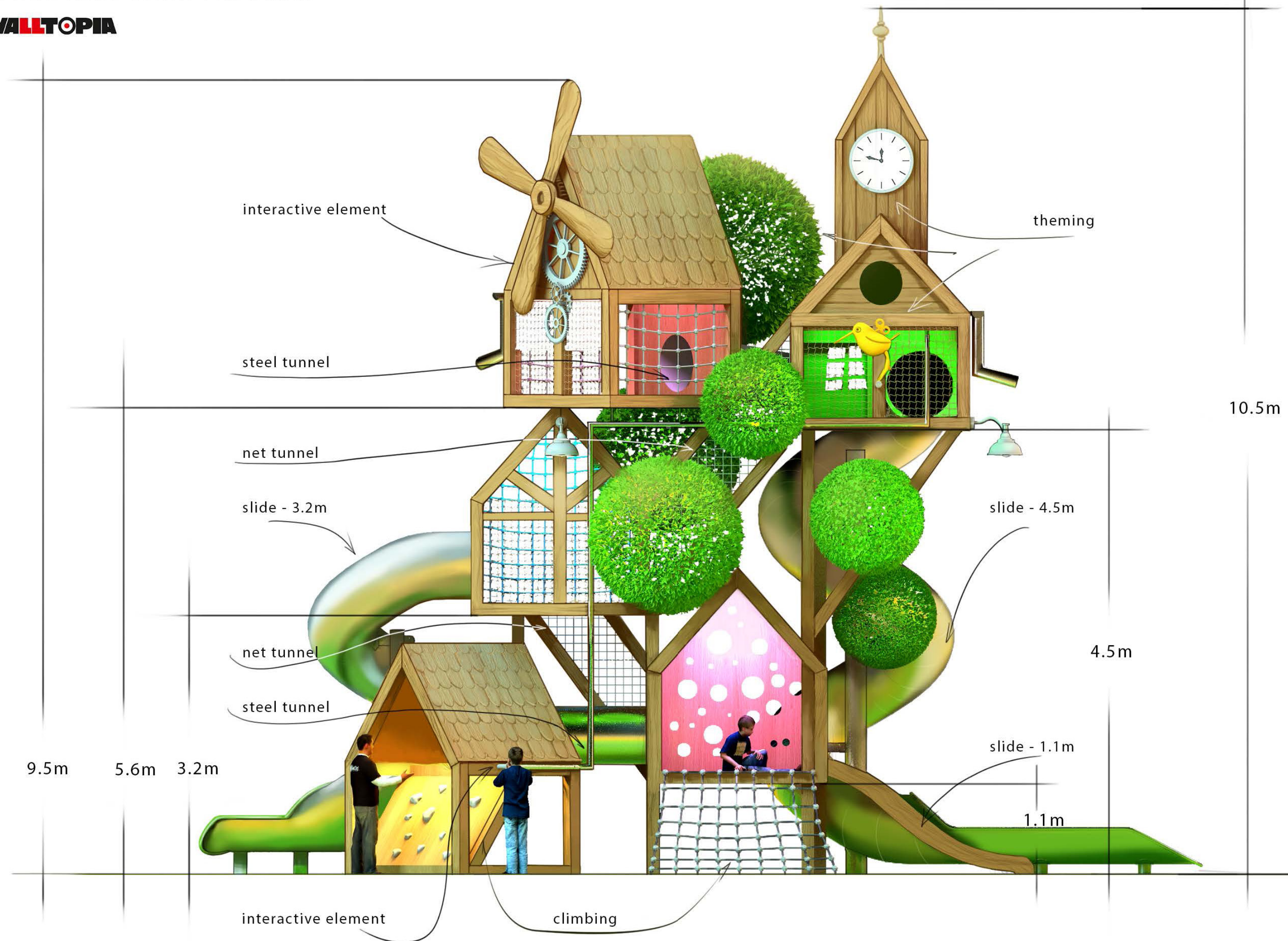
**SUITABLE FOR KIDS
BETWEEN 3-12 YEARS OLD**

EASILY THEMEABLE



CHILDREN TREE HOUSES

WALLTOPIA



HOP-ON NINJA COURSE

Ninja Course provides a great workout for the whole body. Each Ninja Course has a modular construction—sections & obstacles can be easily added, removed, rearranged and modified to accommodate various footprints.

EASILY-RETROFITTED

FLEXIBLE OPERATION

HIGH CAPACITY

MULTIPLE COLOR OPTIONS



CLOUD CLIMB

Cloud Climb is especially designed for the little ones. A cross between the classic playground and a maze, this attraction allows kids to experience a unique feeling of freedom; much like jumping from cloud to cloud.

DESIGN APPEALING TO KIDS

SUITABLE FOR KIDS OF ALL AGES

UNHARNESSED ACTIVITY

**CAN BE SPECALLY
DESIGNED TO FIT ANY SPACE**



ADVENTURE TRAILS

Elevated playground with challenging tunnels of nets and obstacles that are a great way to diversify any kids' play area and deliver unique emotions in a safe environment.

DESIGN APPEALING TO KIDS

**SUITABLE FOR
CHILDREN OF ALL AGES**

UNHARNESSED ACTIVITY

FLEXIBLE STRUCTURE



WHY WORK WITH WALLTOPIA?



MORE THAN **1800** **PROJECTS**
IN **76** COUNTRIES ON **6** CONTINENTS

LET'S TALK ABOUT YOUR PROJECT!

Contact us at: **adventure@walltopia.com**
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