



WALLTOPIA

ACTIVE ENTERTAINMENT;
**REIMAGINING SHOPPING MALLS
FOR THE EXPERIENCE ECONOMY**



STATE OF THE MARKET

- Spending on online shopping is increasing
- Retail stores are rapidly closing
- 2019 has been the worst year for retail in 25 years

Americans are spending more money than ever on shopping, according to government figures. However, between 20% to 25% of malls will close by 2022, according to a report done by Credit Suisse in 2017.

**CONSUMER SPENDING INCREASES
BUT RETAIL IS IN DECLINE**

Since 1987, the share of **consumer spending on live experiences and events** relative to total U.S. consumer spending **increased 70%**. Last year an ICSC study found that in US malls between Q1 2010 and Q1 2019, entertainment square footage **grew by 44.7%**.

**INVESTING IN EXPERIENCES IS GROWING
ACROSS THE GENERATIONAL BOARD AND SOME
MALLS ARE ALREADY UTILIZING THIS TREND**

It is no longer enough that retailers provide efficient service and wide variety, they must now also **create an experience** that customers cannot buy.

**91% OF CONSUMERS FEEL MORE POSITIVELY
TOWARDS BRANDS AFTER PARTICIPATING
IN EVENTS AND EXPERIENCES**

In the US alone **gym industry** is expected to reach **71.9 million members** by 2023. The **industry** is projected to reach **\$31.53 billion** by 2021.

**WITH FITNESS AND WELLNESS NOW “IN,” TRENDS SHOW
MORE CONSUMERS WANTING PHYSICAL EXPERIENCES**

THE MALL OF THE FUTURE

PROVIDES NOT ONLY SHOPPING, BUT ALSO EXPERIENCE

ATTRACTIVE TO MILLENNIALS

OFFERS PHYSICAL EXPERIENCE

WHY ACTIVE ENTERTAINMENT?

PROVIDES NEW EXPERIENCE

SOCIALLY ENGAGING

**APPEALS TO A WIDE
RANGE OF CUSTOMERS**

**COMBINES EXERCISE
AND ENTERTAINMENT**



WHY ACTIVE ENTERTAINMENT?

**APPEALS TO WIDE A
RANGE OF CUSTOMERS**

THRILL & ADRENALINE SEEKERS

PHYSICALLY ACTIVE PEOPLE

KIDS AND YOUNG ADULTS

**FAMILIES LOOKING FOR
QUALITY TIME TOGETHER**



ROLLGLIDER



THE TREE COURSE



ROPES COURSE



ADVENTURE HUB



CLIMBING WALLS



NINJA COURSE



ROLLGLIDER

The Rollglider is an exciting attraction which delivers the thrill of flying. It is ideal for utilizing space in your mall and bringing more visitors.

UNIQUE FLYING EXPERIENCE

SUPERIOR TO ZIP-LINES

EXTREME OR ELECTRICAL VERSION



EXTREME ROLLGLIDER

The Extreme Rollglider is a gravity propelled roller-coaster attraction that delivers the feeling of flying with an excitingly high speed.

THRILLING EXPERIENCE

ANCHOR ATTRACTION

NOVEL EMOTION



EXTREME ROLLGLIDER

OPERATIONAL DETAILS

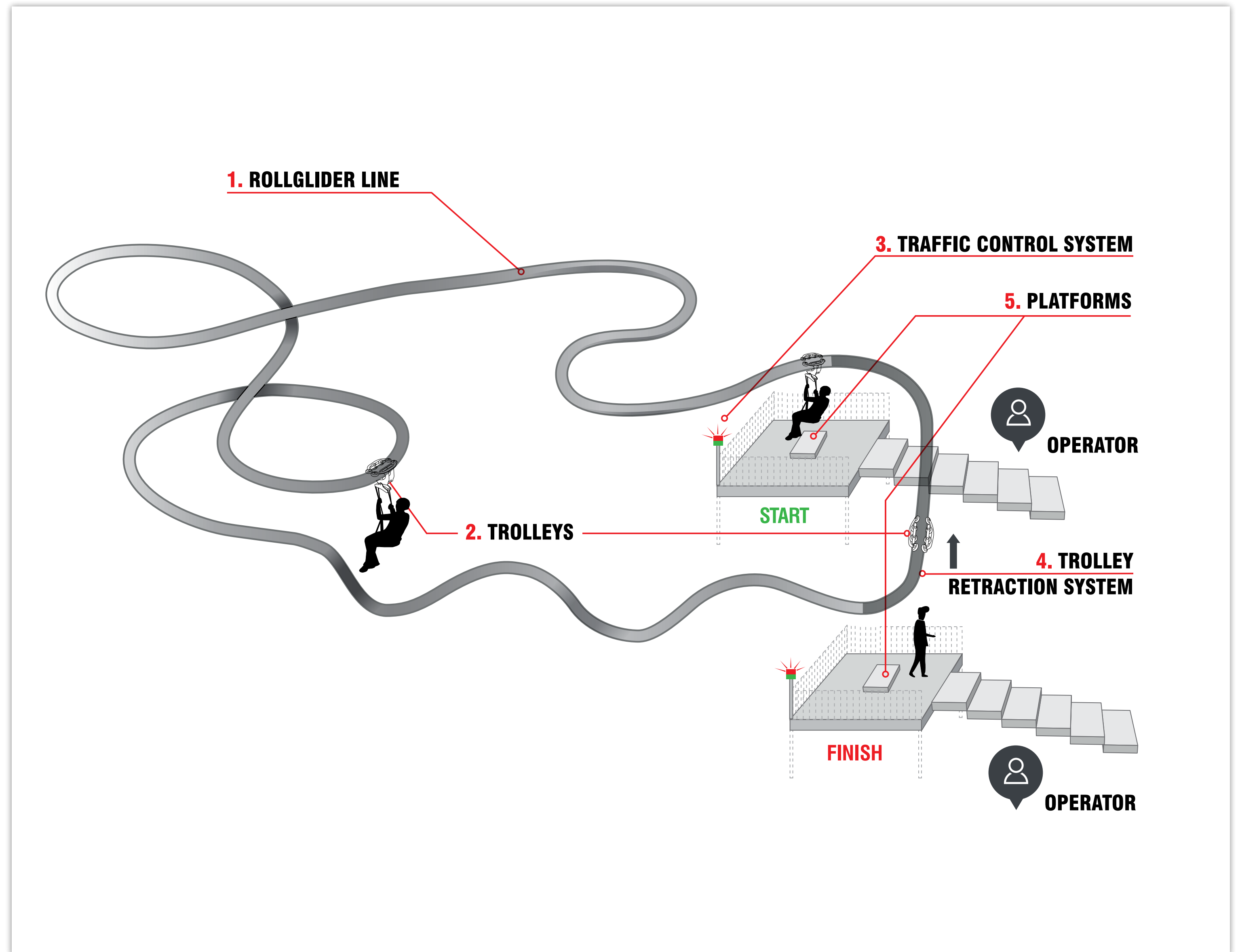
CAPACITY: 120 PPL/H

AUTOMATIC RETURN OF TROLLEYS

SUSPENDED OR SELF STANDING

1-2 OPERATORS REQUIRED

2 OPERATING PLATFORMS



ELECTRICAL ROLLGLIDER

The Electrical Rollglider is a battery-powered aerial ride that allows the participants to control their own flight. The ride has a single point operation and runs in a closed loop which lowers the footprint and staff required.

SELF CONTROLLED SPEED

FAMILY EXPERIENCE

ANCHOR ATTRACTION



ELECTRICAL ROLLGLIDER

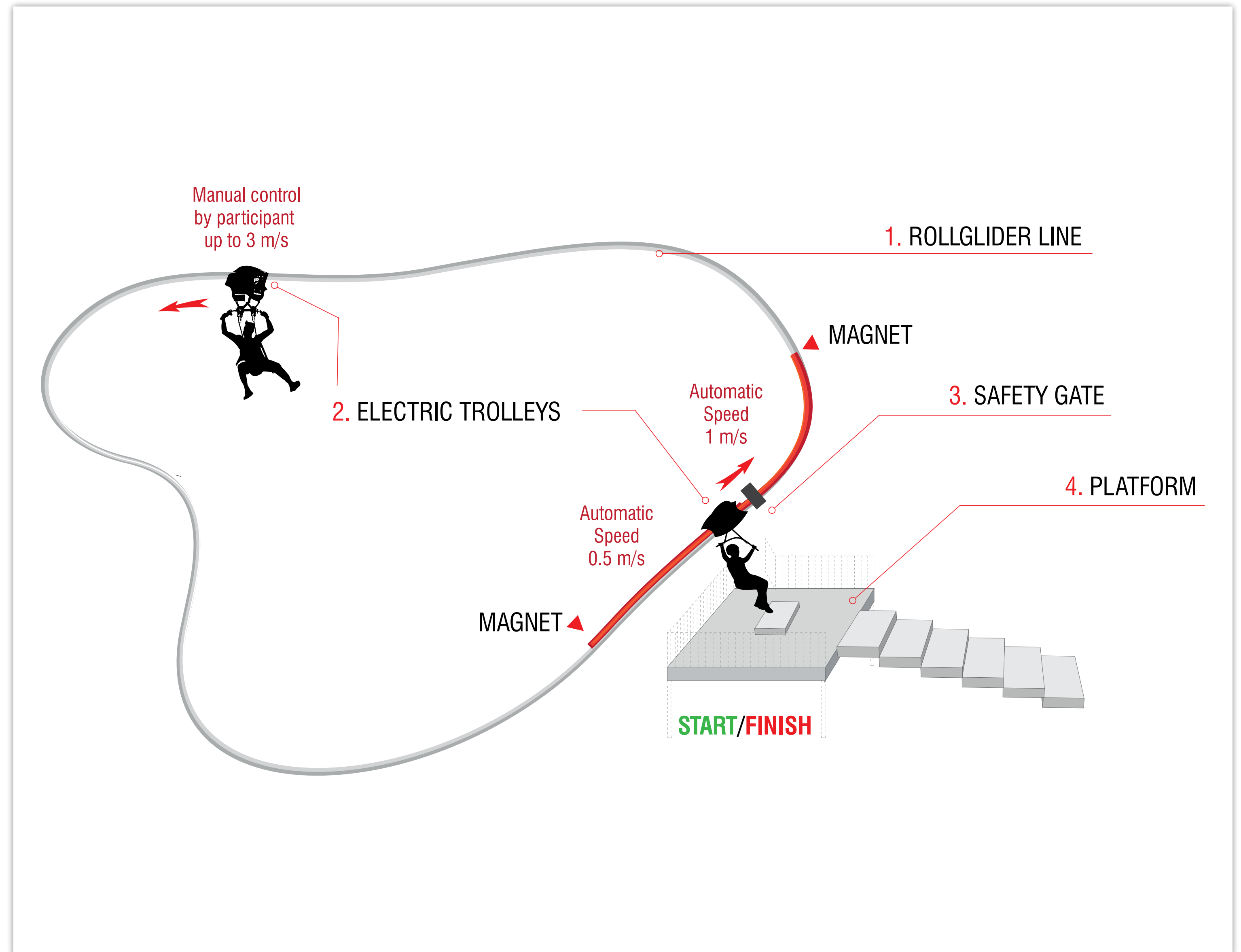
OPERATIONAL DETAILS

CAPACITY: 120 PPL/H

CLOSED LOOP OPERATION

1-2 OPERATORS REQUIRED

SUSPENDED OR SELF STANDING



THE TREE COURSE

Featuring a striking design and obstacles that vary in difficulty and style, The Tree Course is set to become an anchor attraction of any mall.

ANCHOR ATTRACTION

STRIKING DESIGN

GATHERING POINT

VIEWING DECK



THE TREE COURSE

OPERATIONAL DETAILS

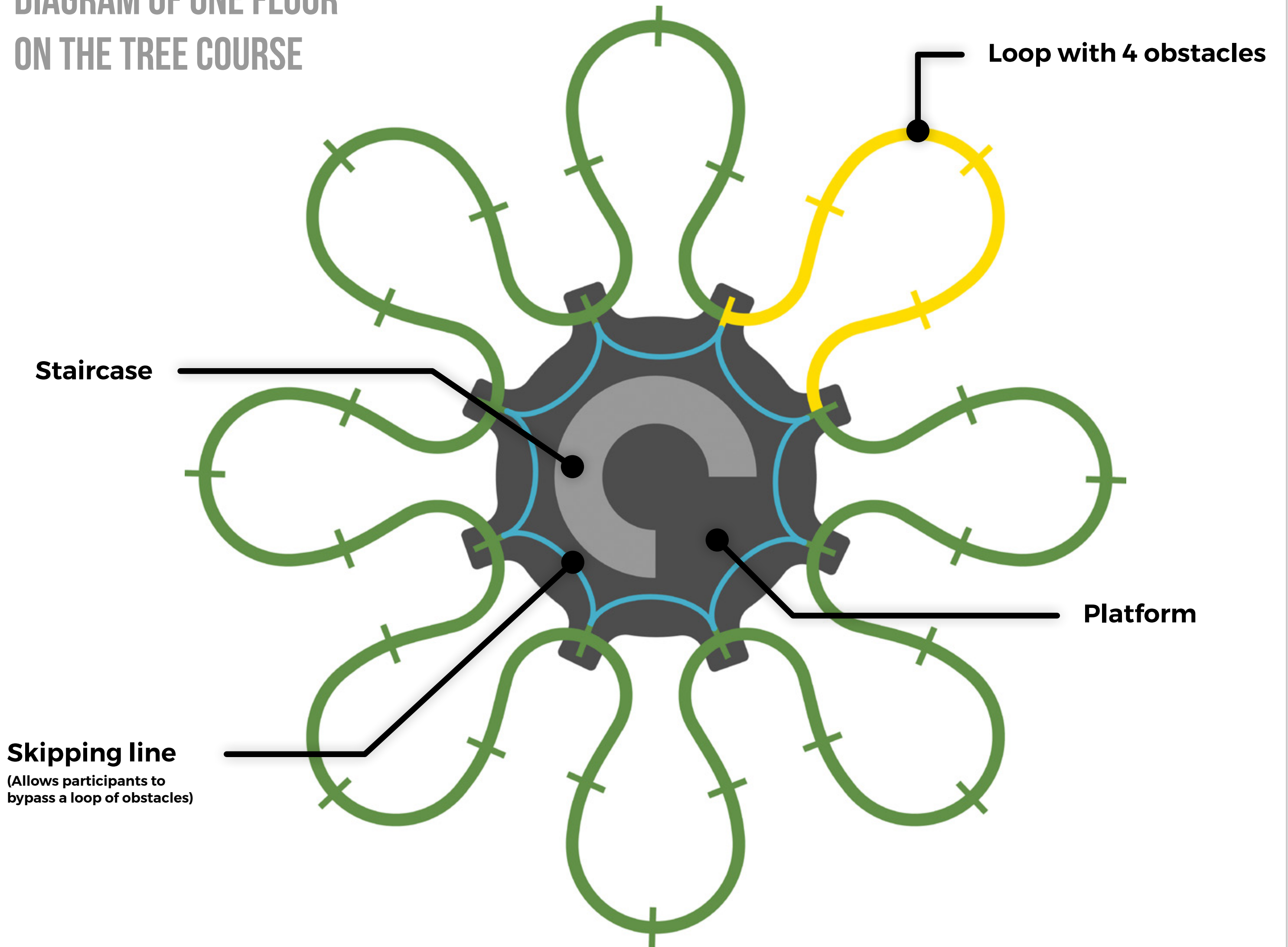
CAPACITY: 244 PPL

4 OPERATORS

FOOTPRINT: 80 M²

MODULAR STRUCTURE: 1 - 3 LEVELS

DIAGRAM OF ONE FLOOR
ON THE TREE COURSE



SUSPENDED ROPES COURSE

The suspended Ropes Course combines the thrill of heights and features more than 100 obstacles differing in difficulties.

FAMILY-FRIENDLY

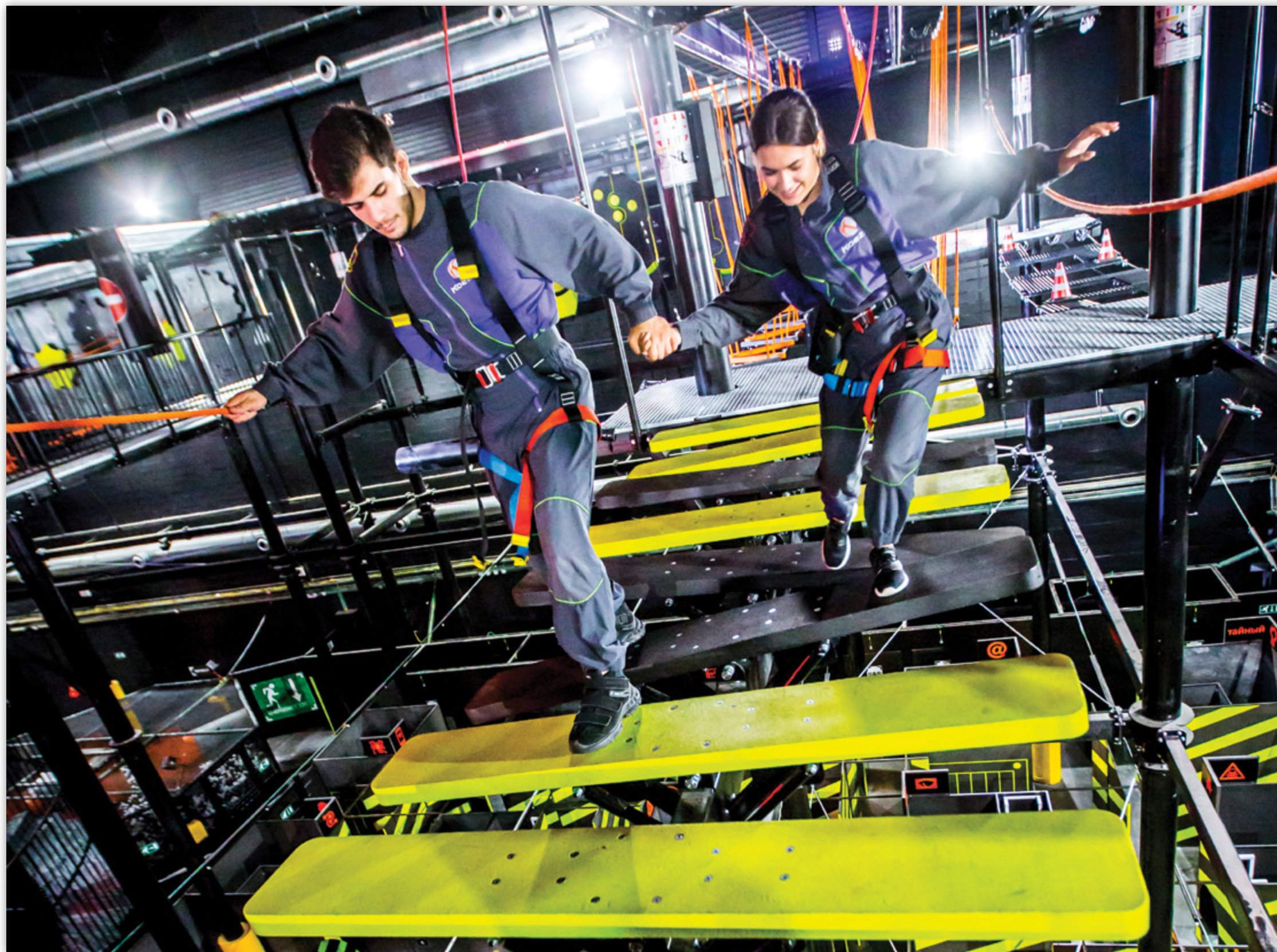
THRILLING ATTRACTION

LOW FOOTPRINT



ROPES COURSE

LINEAR LAYOUT FOR PAY-PER-VISIT MODEL



MULTI-DIRECTIONAL FOR HOURLY PAY MODEL



The multi-way splitter is not for sale in the US.

SUSPENDED ROPES COURSE

OPERATIONAL DETAILS

CAPACITY: 26 PEOPLE PER LEVEL

MODULAR STRUCTURE

LOW FOOTPRINT

1 OPERATOR PER LEVEL



ADVENTURE HUB

An attraction combining many activities in one structure, the Adventure Hub can quickly become a focal point of any resort during the summer.

EASILY THEMED

DIVERSE EXPERIENCES

SUITABLE FOR ALL AGES



ADVENTURE HUB

OPERATIONAL DETAILS

CAPACITY: FROM 100 PEOPLE

**OPERATORS: 2-4
DEPENDING ON ATTRACTIONS**

FOOTPRINT: FROM 500 M²



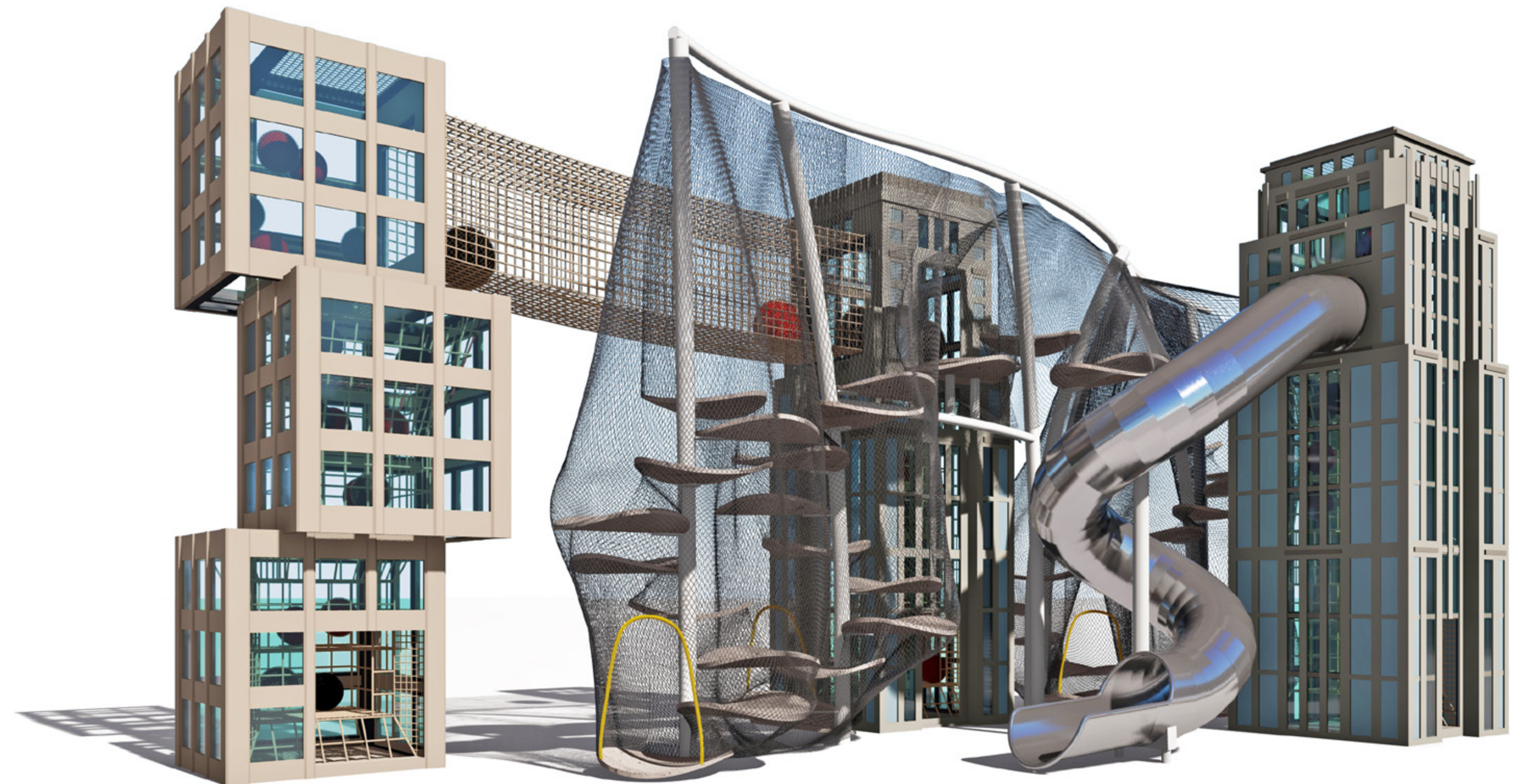
KIDS ARENA

The Adventure Zone is designed to appeal to the innate desire of climbing and exploration. It allows children to play and explore the different obstacles unharnessed but in a safe environment.

SUITABLE FOR KIDS OF ALL AGES

COMBINES DIFFERENT ACTIVITIES

EASILY THEMEABLE



CLOUD CLIMB

Cloud Climb is a sculpture-like adventure play attraction. It is designed to stand out as a solitary anchor attraction or as an integral part of a combined active entertainment centre.

STUNNING DESIGN

UNHARNESSED ACTIVITY

NO OPERATORS REQUIRED



ADVENTURE TRAIL

OPERATIONAL DETAILS

MODULAR ELEMENTS

UNHARNESSED ACTIVITY

NO OPERATORS REQUIRED



CLIMBING WALLS

Climbing is growing rapidly as the sport is becoming more and more appealing to the general public.

GROWING IN POPULARITY

FLEXIBLE CONTRUCTION

HIGHLY DURABLE

INDOOR & OUTDOOR OPTIONS



CLIMBING WALLS

Climbing walls can be placed insided or outside the mall. They are loved by both kids and adults as they provide a good physical and mental exercise.

SOCIAL ACTIVITY

SPECTACULAR DESIGN

THEMED OR GEOMETRIC



FUN WALLS

Fun Walls merge sports with interactive games to create an unforgettable experience for kids. They develop their social, cognitive and physical skills through climbing.

BOOST REPEATABLE VISITS

**COMBINE EXERCISE WITH
COGNITIVE DEVELOPMENT**

OVER 60 MODELS

**SUITABLE FOR KIDS
AS YOUNG AS 4 Y.O**



FUN WALLS

OPERATIONAL DETAILS

**CAPACITY: 2 PEOPLE
PER BELAY LINE**

**OPERATORS: DEPENDING ON
THE POSITION OF THE WALL**

**SELF BELAY ADD-ON: EASE
OPERATION AND LOWER STAFF**



NOVEL FITNESS

BOULDER WALLS



NINJA COURSE



BOULDERS

Bouldering is the fastest growing segment of climbing, It not only provides a great work-out but also gathers a close-knit community of climbers loyal to the sport.

GROWING IN POPULARITY

TRAINS ALL MUSCLE GROUPS

NO SPECIAL EQUIPMENT REQUIRED

NO OPERATORS REQUIRED



NINJA COURSE

The Ninja Course is a challenging obstacle course that can be enjoyed solo or competitively. It provides not only a great work-out but also great engagement through gamification.

UNHARNESSED ACTIVITY

COMPETITIVE AND EXCITING

NO SPECIAL EQUIPMENT REQUIRED

NO OPERATORS REQUIRED



WALLTOPIA

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